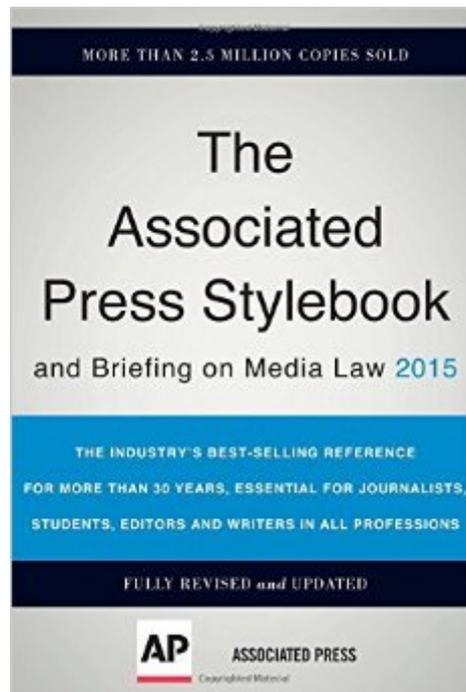


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Associated Press Stylebook 2015 And Briefing On Media Law



Synopsis

The style of the Associated Press is the gold standard for news writing. With The AP Stylebook in hand, you can learn how to write and edit with the clarity and professionalism for which they are famous. Fully revised and updated, this new edition contains more than 3,000 A to Z entries—including more than 200 new ones—detailing the AP's rules on grammar, spelling, punctuation, capitalization, abbreviation, and word and numeral usage. You'll find answers to such wide-ranging questions as: When should the names of government bodies be spelled out and when should they be abbreviated? What are the general definitions of the major religious movements? Which companies do the big media conglomerates own? Who are all the members of the British Commonwealth? How should box scores for baseball games be filed? What constitutes a "fair use"? What exactly does the Freedom of Information Act cover? With invaluable additional sections on the unique guidelines for business and sports reporting and on how you can guard against libel and copyright infringement, The AP Stylebook is the one reference that all writers, editors, and students cannot afford to be without.

Book Information

Paperback: 536 pages

Publisher: Basic Books; 46 edition (July 14, 2015)

Language: English

ISBN-10: 0465062946

ISBN-13: 978-0465062942

Product Dimensions: 6 x 1.3 x 9 inches

Shipping Weight: 1.4 pounds (View shipping rates and policies)

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Best Sellers Rank: #1,496 in Books (See Top 100 in Books) #2 in Books > Textbooks >

Communication & Journalism > Journalism #3 in Books > Textbooks > Reference > Dictionaries

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Customer Reviews

Whatever you're writing or editing, if it's for publication you need both The Associated Press Stylebook and The Chicago Manual of Style. Suspenders and belt? You bet! You want to work

quickly, competently and professionally, right? Mastery of AP Style and Chicago Style will open doors for you worldwide. Add these two books to your reference library, keep them within easy reach, refer to them frequently. Be the best you can be. What are you waiting for?

As always, a practical guide, though I still think that a new issue every year is over the top. Would be nice to see this as a loose-leaf that can be updated with new additions and changes instead of entire volumes that are basically useless after a few years. Also: Oxford comma, PLEASE AP. It will make writing SO much more accurate.

Helpful as always. Book is getting much thicker nowadays. Would like to see a CD included so we can search on our computer. I know you're trying to send people to your website, but I think we'd pay a little extra to have a cd that was searchable along with the book.

Very great style book! My professor wanted is to get the old 2013 model but it didn't have the ebook version, this makes it easy to find the words that I need when I need to look something up in a hurry, will totally continue to use this book for blogging after this class!

I'm not sure what to say about the Associated Press Stylebook other than, if you know why you need it then why haven't you ordered it yet? In this latest addition, the book has gained almost a quarter inch in thickness over the 2014 edition. That extra space appears to be taken up by new guidance on social media and user generated content, both of which are kind of a big deal these days. In addition to being fat, the book comes spiral-bound, which is kind of unique for a printed publication these days. Seriously, when was the last time you bought a book that was spiral-bound? Of course that means it doesn't have any lettering on the spine, but seeing as it is probably the only spiral-bound book of its size on your shelf, it's still pretty easy to identify. If you use it like I do, it's always lying about 6 inches away from your mouse hand so it never makes it to the shelf anyway. Happy writing.

This remains an excellent reference on syntax and usage. It is nice to have a paper copy to touch and reference.

I have to take off one star simply because this is AP, which is the mortal enemy of CMS, but since we use journalism writing rules at work, I needed this book in order to avoid my darling Oxford

comma and adhere to news guidelines for writing. I'm actually pretty thrilled that this was available for Kindle. As much as I prefer hard copies for reference books, it's super handy to be able to pull this one up on my Kindle at work any time I need it. The formatting is great, and it's easy to find exactly what I need to know when I'm editing our newsletters and other publications. If you're reporting news in print or online, I have to recommend this book. AP rules have been a standard for the news industry for as long as I've been alive, and while I may disagree with some of the standard rules they've changed, I can understand the reasoning. AP style lends itself to clear, concise writing that's necessary for anything journalism-related, and having it at your fingertips on Kindle makes looking up the rules wonderfully easy.

Does this happen to you? You are writing a story, or a publication, or a school paper, and you don't know if you're spelling something "right," or using a comma or em dash properly? If so, this book is for you. This book will tell you what the Associated Press does when it comes to their writing style. You will learn the "proper" way to spell a certain persons/places/things, you will learn what and what not to capitalize, and just overall learn to be a better writer. Good writing takes lots of practice and lots of writing, and this guide will help you become better faster. Recommended.

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